

# ARMINTROST



## SHORT CV Prof. Dr. Armin Trost


Born in 1966, Professor Armin Trost is an industrial and organizational psychologist with a doctoral degree in philosophy. He lectures and researches at the HFU Business School in Furtwangen, Germany, focusing primarily on talent management, employer branding and the future of work. He previously also had a professorship at Würzburg University of Applied Sciences, and was head of worldwide recruiting at SAP for many years. As an acknowledge thought-leader he stands for a new and modern generation of human resource management. He is a long-time advisor for companies of all sizes and industries in matters relating to strategic Human Resource Management. Not only is Professor Trost known as the author of numerous articles and books, he is also a trend-setting speaker at reputable conferences. His YouTube-Channel became the most successful MOOC on human resource management worldwide. The leading trade magazine in Germany, HR Magazine, has named him as one of the 40 leading minds in HR for many years in row.

## LET'S GET IN TOUCH

 +49 151 226 44480

 [mail@armintrost.de](mailto:mail@armintrost.de)

 [www.armintrost.de](http://www.armintrost.de)

 Im Keltergarten 29  
72070 Tübingen

I look forward to your message. Let's talk about potential ways of future collaboration. I'd be happy to make you a very concrete offer after having done a short briefing.